



JeepExpeditions.org

Why be a Sponsoring Business with Jeep Expeditions ?

- 1. Unique** —Unlike many other Jeep and Off-Road related Forums
The Jeep Expeditions Groups membership is **100%Active !**
Our structure and membership requirements insure that every member will see your info.
- 2. Website**—Unlike other clubs and Forums, we have developed a website that has traffic from the interested public. Our website alone generated **58,870 hits** in the most recent 7 day period!
We are **#2 position** via a Google search and key words for our group and many of our trips will show in Google top 10.
- 3. Benefits**—Not only do you get exposure on our Forum/BBS in our Sponsors section, we give you a spot on the Sponsor page of our website, with links to a webpage of your own design on our site –plus– links to your website.
- 4. Dollars** — Our members spend 10s of thousands of dollars each year on their Jeeps.
- 5. VALUE**— Our introductory special for 2008 is only **\$100 !** Renewals for subsequent years will be **\$200 per year** for an annual commitment or **\$150 per year** for a 5 year commitment !

*rates are not guaranteed perpetual and will be subject to change after your 1st renewal of 1 or 5 years.

The Jeep Expeditions Group is NOT your typical 4x4 club. We are exclusively Jeep, our trips are true Expedition type adventures of 2 to 8 days in duration and our membership is 100% active and committed.

Jeep Expeditions, Inc.
P.O. Box 5324
Mesa, AZ 85211

For more information on how to become a Sponsoring Business of Jeep Expeditions please send an email to:
Info@JeepExpeditions.org

Affiliated with:



History of The Jeep Expeditions Group

In October of 2006, several members of the Arizona Virtual Jeep club talked about a 160 mile stretch of desert along the Mexico and Arizona border called "El Camino Del Diablo" a/k/a The Devils Highway and thought it would be cool if we could get a group of people to do a multi-day trip of this trail. Understand that most Jeep events here in AZ last less than a day, usually have less than ten vehicles and consist of lots of rock crawling and trails that have imposing names such as Axle Alley, Terminator, Predator, Raw Deal, Anaconda and Land Slide.....all of which can pretty much guarantee some component or body damage if it's not your day.

Nobody stepped forward to lead this trip so after doing some research, the decision was made that we would plan a trip. Mike Fissel planned the trip, organized the group and planned the 1st Chuck Wagon breakfast and dinner.

Because this was a new venture and there was lots of talk, in the interest of not overloading the Jeep Clubs email with information and planning of this trip, We opened up a Yahoo Groups site just for the Devils Highway.

After a few posts on the [AZVJC](#) Yahoo group, we had 30 people signed up to do the Devils Highway in just two weeks! None of us had thought it would get that big. Now was the time for some serious planning for such a big group including getting permits for everyone and logistics for food, water, fuel and camping.

Well after 3 months of planning we pulled off the trip with few surprises and everyone had a great time. The consensus was that we need to do more trips like this and Jeep Expeditions was born. This website has been a long time in the making and we plan on making it bigger and better. Our group of 30 has grown to nearly 100 now and we will be doing 7 to 10 trips per year beginning in 2008 with something for everyone but always 2 days or more.

Now one year later we have a very successful and active club, a great website and Forum/BBS. We have Incorporated as a non-profit organization, trademarked our names and logo and will have joined the Arizona State Association of 4 Wheel Drive Clubs.

Jeep Expeditions Home Page:

www.jeepexpeditions.org



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Our Home page is continuously undergoing development and changes to make our site more user friendly and interesting to the non-member visitor.

Our 3rd generation website shown above does just that.

We have links to:

- **Information about us and our history**
- **Our Club Newsletter “Tales from the Trail”**
- **Our Forum exclusively for registered members**
- **Our Expeditions, past, present and future**
- **Our photo gallery of over 1,000 pictures taken on our trips**
- **Our Chuckwagon**
- **Members Rigs**
- **Tech Articles**
- **Equipment Reviews**
- **Sponsor and Suppliers Page**
- **Plus more and more to come**

Screenshot of our Suppliers/Sponsors page:

The screenshot shows the 'Suppliers & Sponsors' page of the Jeep Expeditions Group website. The page features a navigation menu on the left with links such as 'Home Page', 'About Us', 'Club History', 'Become A Member', 'Club Newsletter', 'Forum (Members Only)', 'The Expedition Store', 'Past & Future Expeditions', 'Photo Gallery', 'Chuckwagon Meals', 'Members' Rigs', 'Tech Articles', 'Equipment Reviews', 'Suppliers & Sponsors', and 'Community Service'. The main content area is titled 'Suppliers & Sponsors' and contains several entries, each with a product image and a brief description:

- Jeep**: Providing over 65 years of off-road and on-road superiority, check out the latest vehicles from Jeep. Without Jeep, our organization wouldn't even exist.
- Charles Wells' Guides To Backroads & 4-Wheel Drive Trails**: We use Charles Wells books for many of our trip ideas and planning. The "new" spiral bound books are great and you can only get them on his web site.
- National Geographic Maps**: The Backroads Explorer has 18 CDs and covers trails in every state in good detail. The individual state CDs have very fine detail.
- Garmin GPS Devices & Software**: Even though many of us use laptops with detailed topographical and mapping software we also use Garmin GPS devices and software.
- Jeep Grill Adventures**: Need some ideas for some tasty camp food? Check out Chef Mark's book, "Jeep Grill Adventures". Available in paperback or download versions. Mark is also a member of Jeep Expeditions!
- Hunter Offroad**: With over 10 years of experience, Hunter Offroad is one of the premier fabrication shops in Arizona.

At the bottom of the page, there is a link: [More information on becoming a Sponsoring Business of The Jeep Expeditions Group...](#)

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Our NEW Supplier/Sponsor page contains a short description and picture with links to the business web site and if the sponsor wishes a link to their own page on our server .

Jeep Expeditions hosting service is the same service used by many Fortune 500 businesses. Our site is hosted on a Linux server and has never been hacked into or gone down.

Our website has received over 100,000 "hits" per month since October of 2007 !

Jeep Expeditions, Inc.

Web Stats as of 12/11/2007

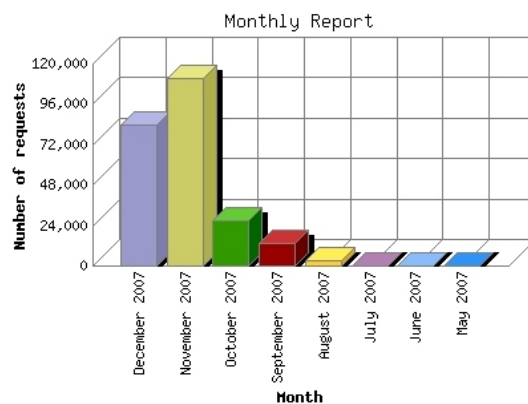
***with less than ½ of the month behind us, our December stats are on the way to a record 175,000 “hits”**

Web Site Report For jeepexpeditions.org

Monthly Report

The Monthly Report identifies activity for each month in the report time frame.

Note: Depending on the report time frame, the first and last months may not represent a complete month's worth of data, resulting in lower hits.



Month		Number of requests
1.	May 2007	10
2.	June 2007	11
3.	July 2007	8
4.	August 2007	2,818
5.	September 2007	13,161
6.	October 2007	26,830
7.	November 2007	111,491
8.	December 2007	83,355

Most active month November 2007 : **111,491 requests handled.**

Monthly average: **29,710 requests handled.**

This report was generated on December 11, 2007 11:56.
Report time frame May 10, 2007 22:19 to December 11, 2007 00:49.

Web statistics report produced by: [analog 6.0 / Report Magic 2.21](#)